



## Washington Association for Play Therapy Business Meeting Minutes September 13, 2015, 7:00-8:00pm

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**Members in attendance:** Cary McAdams-Hamilton (President), Becky Rudd (Past-President), Elizabeth Peixoto (President-Elect), Shakesha Costict (Eastern Washington Committee Chair), Julianne Lu (Treasurer), Jessica Joy (Grad Student Rep: Antioch)

**Absent Members:** Kristin Muller (Membership Committee Chair), Amy Rotz (Director of Social Media), Kristin Mueller (Membership Director), Valerie Jurgens (Western Washington Committee Chair), Stacy Glover (Newsletter Committee)

1. **Board Member Changes:** Jenny Meline, secretary resigned, September 13 citing being overwhelmed by commitments. Her term was scheduled to end March 31, 2016. Bylaws do not provide advisement on how to proceed with resignation of executive committee members. Cary asked for suggestions and advisement of the board.
  - a. Becky made motion to allow the President to appoint interim secretary until March 31, 2016 when elections will be held. Elizabeth, seconded the motion. All in favor, no one opposed. Motion passed.
2. **Membership Update:** Membership has remained steady with a need to increase membership number to reach Gold Branch status, especially RPT members. National Gold Branch Standards, which were set to be changed for the 2015-2016 term, will remain unchanged this year, therefore the current standards remain in effect. Gold Branch Progress Excel spread sheet will be continued this year and Cary will put up the 2015-2016 sheet in the coming weeks. Cary reported criteria towards Gold Branch is coming along as planned.
  - a. **Social Media:** Cary reports Amy is doing well with social-media upkeep and the board agreed. Cary reports our “clout” number is around 10, and our goal is 60-70. WAAPT is now using: Twitter and Facebook. Instagram will be coming soon. Cary wondered if Social Media posts could be considered outreach for Gold Branch Credit. Becky was unaware and requested Cary talk with APT to see if this can be added in the new Gold Branch Standards.
  - b. **Outreach:** Becky and Shakesha did outreach August 11 for Frontier Behavioral Health and Becky did an outreach for the Wenatchee Branch of Children’s Home society 28<sup>th</sup>. Cary will be doing an outreach at Antioch next month. No other board members reported outreach efforts at this time. Cary encouraged board members to use the Excell Spreadsheet in Box.
3. **Newsletters:** Fall newsletter went out delayed due to technical problems for the newsletter committee chair. Winter newsletter articles are being requested:
  - a. Kristin: book review
  - b. Cary: conference review
  - c. Other members in attendance will submit a contribution.

Will await a deadline for the newsletter submissions.

**4. National Conference in October:**

- a. Board members attending: Cary, Kristin, Elizabeth, and Valerie
- b. Elizabeth will be signed up for the Leadership Academy once the registration is available

**5. 2016 Spring Conference:**

- a. Spring conference March 18 - 19<sup>th</sup> with Suzanne Kenney-Noziska
- b. Becky requested that call for proposals should be sent out sooner than later to account for CE proposals. Noted the proposal form from last year may be easy to duplicate in Wild Apricot.
- c. Locations are being scouted
  - i. Bellevue Hilton: Julianne Lu requested price proposal.
    - 1. Per-person: Includes breakfast, lunch and refreshments the whole day at \$99 per person.
    - 2. Al a-carte: Gallon of coffee \$68, lunch per person \$40.
    - 3. Two locations: 150 people, 600 people ballroom (can be split into four rooms)
  - ii. Seattle Airport Marriot: Elizabeth Peixoto requested price proposal
    - 1. Reminded her of last year's setup with more rooms and more options (small rooms, and large room)
    - 2. Flexible the way the set up, with projectors, screens, microphones
  - iii. Becky mentioned the list of past locations proposals on Box under "trainings" and "conference locations."

**6. Box Organization:**

- a. Cary noted people are not accessing box, nor uploading documents, as much as needed. Elizabeth is working to familiarize herself with this program. Other members note they are using Box as needed.
  - i. Meeting notes and newsletters have not been uploaded.
  - ii. Everyone should upload everything as soon as possible
  - iii. Cary is ensuring the passwords are in box and up to date

**7. Fall Conference, October 16 2015**

- a. Attendance & Advertising:
  - i. Low attendance levels: current registration = 2. In competition with "big names" coming to Seattle that weekend such as Daniel Sigel, etc.
  - ii. Cary would like to pay for advertising on Facebook, 10 per week for five weeks.
    - 1. Shakehsa made a motion to allocate \$10 per week for five weeks toward Facebook advertising, Elizabeth seconded the motion. All were in favor, none opposed. Motion passed.
  - iii. Cary requested WAAPT send email advertisements to area agencies. No such list of emails or addresses or local agencies exist. Cary made a call for a volunteer to put together a list of area agencies:
    - 1. Julianne will look at North and Hannah (Cary's assistant) will do South agencies.
  - iv. Website: Elizabeth is updating the website with conference information.

- b. Location Logistics
    - i. Have projection, screen, microphone
  - c. Presenter logistics:
    - i. will provide handouts one week before
  - d. Pre-Conference
    - i. Elizabeth, Cary and Jessica are the Fall Conference Committee
    - ii. Cary and Becky will work with newly appointed Secretary to learn how to do CEs for workshop.
- 8. Good of the order:**
- a. Graduate student reps: Cary has not heard from graduate students. Jessica noted the previously appointed reps have not responded to e-mails.
  - b. Networking meetings
    - i. Eastern Washington Networking Meeting: October 29<sup>th</sup>
      - 1. Difficult Cases and What to do about them
    - ii. Western Washington Networking Meeting: November 11<sup>th</sup>
      - 1. TBD
    - iii. Seattle Networking Meeting
      - 1. Meghan offered to do another networking meeting at her location.  
Possible video.
- 9. Next Meeting**
- a. October 12 at 7pm (short meeting)
  - b. December 6<sup>th</sup> at 7pm

Meeting Adjourned at 7:58pm.