



**Washington Association for Play Therapy  
 Business Meeting Agenda  
 February 7, 2015, 8:00-9:00pm  
 Skype: waassociationforplaytherapy**

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**Members Present:** Dr. Becky Rudd (President) Rosie Newman (past president) Cary Hamilton (president elect) Julianne Lu (treasurer) Shakesha Costict (Eastern WA Grad Student rep) Kristen Mueller (Network **Committee Member**) **Kelsey Jackson (Western WA Grad student Rep)**

**Not Present:** Meghan Whitlock (Western WA chair) Stacy Glover (newsletter Committee) Jenny Meline (secretary ) Ron Defoe (Western WA grad student rep) Mike Wells (Western WA grad student rep)

**I. Health of Washington Association for Play Therapy**

**I. Membership Update: January Branch Report**

Discussed potential incentives for joining that the amount of the non member price could be taken off the conference cost. Discussed sending a mass email to be registered by February 13<sup>th</sup>. The board moved to offer the incentive conference kick off deal for cost of membership to offset the cost of the workshop by new membership.

Affiliates		Professional		A+P	A+P	Gold Branch Goal
3/31/2014	Current	03/31/14	Current	03/31/2014	Current	
15	17	72	65 61	87	82-78	89

**II. Outreach and Sponsored CEU Events**

**i. Met Gold Branch Criteria for:**

- 1. Trainings: Current 14 (Gold Branch 12)**
- 2. Outreach: Current 12 (Gold Branch 2)**

This is working great and outreach is successful.

**ii. Not meeting Gold branch criteria for:**

**1. Communications: Current 4 (Gold Branch 5)**

Newsletter assignments are to go out by 2/13<sup>th</sup>.

**III. Financial Health**

- i. Theraplay Loss: \$985.13 (grossed \$1715) ; what contributed to the loss may have been theraplay is specialized, PESI had a play therapy workshop on that Monday. There is a huge interest in theraplay. Knowing in advanced if there is another similar conference going on.
- ii. Conference Budget (6-8,000): Speaker \$2600, Venue ~\$3500
  1. Venue: no response from Red Lion. Becky will attempt to reach out to the normal sales dept. Renton would be a really good venue. If no response we will outreach Embassy suites.

## **II. Action Items**

### **I. Committee Chair/Board member continuation 2015-2016**

- i. Julianne and Jenny will continue in their positions on the board.
- ii. A question was posed to see if board members wanted to continue on the board. Kelsey is unsure at this time for board position. Rosie may be interested in a committee position. Kristen would like to continue on with her position.
- iii. Rosie has not heard back on elections. Information was sent out on January 31<sup>st</sup>.

### **II. Conference Venue Drama**

### **III. 2015-2016 Board Member Retreat (Cary)**

- i. Budget
  1. Discussed Friday evening after first conference.
  2. Budget set \$500.00
- ii. Activity/Venue: TBD
- iii. Date/Time: Friday March 27 following conference workshops

## **III. Strategic Issues**

### **I. Membership Drive**

### **II. Networking meetings**

- i. EW: March 5<sup>th</sup> Bibliotherapy
- ii. South Sound: March 11, Agression and Play therapy
- iii. Seattle: March 11 – Discussion about In Constant Contact

## **IV. Committee Chair Visions & Updates**

### **I. Elections Chair (Rosie)**

- II. Western Washington (Meghan)
- III. Eastern Washington (Shakesha): Continue to spread the word about the organization.
- IV. Graduate student (Kelsey): excited about spreading the word about play therapy and membership.
- V. Membership (Kristen): working on getting the contact info for MASW and also networking with others to encourage membership. Kristen also continues to educate others about WAPT>
- VI. Communications Chair (Stacy)-accepted the position and will continue to send out communications

## V. **Old Business**

### I. Conference Committees

- i. Venue & Catering – Cary, Becky & Meghan
  - 1. Cary and Becky will continue to work on Venue.
- ii. Media, Marketing & Signage – Cary, Becky, Stacy, Kristen
  - 1. Work on really marketing the Workshop.
  - 2. Market to the graduate schools.
  - 3. Post on website.
- ~~iii. Proposals – Becky~~
- iv. Vendors: Meghan, Jenny, Rosie, Cary
  - 1. Table and advertising: \$150
  - 2. Table only \$100.
  - 3.
- v. Sponsors: Becky, Cary, Rosie, Jenny
  - 1. Various sponsorships levels from Gold, Silver and Bronze.
- vi. CEUs/Clock Hours – Jenny, Shakesha, Julianne
  - 1. SSW approval for the conference.

## VI. **Next Meeting Conference : Each group will have a meeting.**

- i. **Send availibility to Becky within 24 hours.**

- II. Conference Venue/Catering
- III. Media, Marketing & Signage
- IV. Vendors/Sponsors
- V. CEU/Clock Hours