



**Washington Association for Play Therapy  
Business Meeting Minutes  
December 06, 2015, 7:00-8:00pm**

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**Present members: Cary Hamilton (president elect), Becky Rudd (Past-President), Elizabeth Peixoto (President-Elect), Jessica Myers (Antioch Student Rep), Valerie Jurgens (Western Washington Committee chair)**

**Absent members: Shakesha Costict (Eastern Washington Committee Chair), Julianne Lu (treasurer), Amy Rotz (Social Media), Kristin Mueller (Membership Director), Stacy Glove (Newsletter Committee)**

*Secretary (Vacant): Notes taken by Becky Rudd (Past-President)*

### **1. 2016 Spring Conference**

1. Cary has confirmed SPU as the conference location and the contract has been signed. Cary will look into catering options as the time draws closer.
2. Call for workshop proposals are live online and will close on January 15th. Cary would like to promote the call for workshop proposals via Facebook/Hootsuite. Cary requested \$50 for advertising for one month via Facebook/Hootsuite. Becky motioned and Valerie seconded the motion. All were in favor, none opposed. Item passed
3. Registration rates will go-live in January in addition to conference promotion and advertising.
4. Cary will head the proposal review committee and seek other members. Becky agreed to be on the committee.

### **2. 2017 Conference**

1. Franc Hudspeth will be the 2017 Keynote speaker. Elizabeth has secured the conference date of Saturday March 25<sup>th</sup> with a contract. Franc's fee is \$1250 per day.
2. Elizabeth presented Mr. Hudspeth's conference topic options and the board narrowed topic interest to: Emotional Dysregulation or

Psychopharmacology and Neurobiology. Cary will poll the larger board to determine the conference topic.

### **3. 2016 Western Washington Fall Conference**

1. Elizabeth spoke with Holly Willard who has agreed, and is available, to be our keynote speaker for the 2016 Western Washington Fall Conference. Ms. Willard's fee is \$1000 per 6 hours. The board would like to propose October 21<sup>st</sup>. Elizabeth will confirm with Holly.

### **4. Survey Monkey**

1. Cary would like to reach out to the WAAPT membership to determine needs and interests. She requested topics to survey. The board determined:
  - a. Conference topics/speakers
  - b. Conference/workshop locations
  - c. Networking meeting locations, days and frequency

Cary will also adapt previous questions in the 2014 survey.

### **5. Eastern Washington Conference**

1. Becky requested an EW Spring conference. She sought board approval for a reasonably priced speaker while EW builds interest and following. Becky requested Clair Mellenthin and Cary will follow-up on costs and availability.

### **6. Newsletter**

1. Stacy is hoping to get the newsletter out in the next week.
2. Cary requested newsletter topics for next newsletter
  - a. Antioch Certificate Program
  - b. Promote conference
  - c. Workshop proposals
  - d. Networking Meetings
  - e. 2016-2017 Board nominations

### **7. Networking Meetings**

1. Elizabeth and Valerie reported high attendance at the last Seattle networking meeting

2. Cary reported low attendance at the south sound networking meeting
3. Becky reported low attendance at the EW networking meeting
4. Cary will add information regarding the networking meeting in the survey monkey to determine how to improve our interest and attendance

## **8. Committee Reports**

1. Membership
  - a. No report as chair was absent.
2. Grad Student Rep
  - a. Jessica reports she has struggled to get a hold of the other reps.
  - b. Board brainstormed ideas to get more graduate student reps at different schools:
    - i. Talk to graduate programs about play therapy
    - ii. Reach out to students at the annual conference/workshops
    - iii. Jessica will reach out to students/professors at other graduate programs to get more graduate student reps

## **9. Membership**

1. Cary reports that Hootsuite has been successful in reaching out to potential new members. She reported high marks in reaching individuals.
2. Cary requested more ideas to increase membership and outreach for Gold Branch Criteria.
  - a. Elizabeth will reach out to Navos, Cary has contact with specifically Andrea Koonswald to discuss how to promote play therapy at his agency.
  - b. Becky shared that the one week “free membership” promotion that ran during the first week of the conference registration was a huge success in bringing in new members. Cary liked this idea. Becky recommended that WAAPT share our intent to do this with APT to cut down on confusion.

## **10. Gold Branch Status**

1. Cary shared that all APT branches are still following the current Gold Branch criteria with the new Gold Branch Criteria will occur after the next APT conference.

2. Cary will send out a list of current Gold Branch criteria for the board to assist with to ensure we meet this mark.

**Meeting adjourned at 7:53pm**

**Next meeting schedule for January 10<sup>th</sup> at 7pm.**