



Washington Association for Play Therapy
Board Meeting Minutes
November 12th 2017, 7:00-8:00pm

Present Members: Annie Merriman (President), Jill Forsberg (President-Elect), Krissy Perry (Secretary), Denise Bower (Treasurer), Sarah Harwood (Director of Social Media), Rosie Newman (Membership Director), Kade Hodges (Eastern Washington Committee Chair), Cary Hamilton (Asst Board Director), Alisha Bachman (Graduate Student Representative – Antioch University), Nayeli Aranda (Graduate Student Representative – Walla Walla University)

Absent Members: Elizabeth Peixoto (Past President), Priya Raghav (Western WA Networking Committee Director), Stacy Glover (Newsletter Committee), Michael Whitehead (Eastern WA Networking Committee Director), Daisy Vergara (Newsletter Committee)

Minutes prepared by Krissy Perry, MEd, LMHC, RPT-S, WAAPT Secretary

I. Board Updates

- I. Kathleen Goodman, Western WA rep needed to step down. Vacancy on the board
- II. Elections will be at the after the first of the year, be thinking about whether or not you would like to stay on the board.

II. Fall Conference-October 28 Highlights

- I. Payments for hotel, speaker have gone out
- II. Eval Summary:
 - i. Great feedback on Clair, activities
 - ii. Room was too small for number of people, temperature control
- III. How did we feel about having two separate tables for MSWs and non-MSWs for signing in?
 - i. Nayeli said it went great to separate the tables and it helped with the chaos, and held participants accountable.
 - ii. Denise said she would prefer it say Licensed vs Non-Licensed, and did not prefer the wording “Non social worker.”
 - iii. Board will work on wording for the Spring Conference.

III. Future Conferences

- I. Spring 2018
 - i. Seattle Pacific University has been booked
 - ii. Call for proposals: Update from the proposal committee.
 1. Closes Dec 1st
 2. Currently have 2 proposals that are similar. Annie sent out another email with a call for proposals.
 3. Cary said she would be willing to be on stand-by, but would prefer not to present.
 - iii. Prices and registration
 1. Goal is to have breakout sessions on website when we go live for Registration.
 2. For the fall conference, we raised prices by \$10. Cary suggested raising all prices by \$10 for non-members, but to keep members the same.

3. Annie proposed to raise all prices for non-members by \$10 and keep member pricing the same. Kade seconded. None opposed. Motion passed.
4. Board agreed to open registration on Jan 1st. Krissy will set up registration.
- iv. Food options?
 1. In the past we have done box lunches on Saturday only, and lunch is on your own for Friday. We will do the same for the Spring Conference.
 2. Jill reported lunch options as: boxed sandwiches, salad, multiple buffet options. Will decide on option later.
- v. Ways to advertise
 1. Newsletter, social media, website, cross advertise with other professional organizations
 2. Will edit the Save the Date flier from the Fall Conference. Annie will follow up with Elizabeth to update for the Spring Conference. Annie will get flier to Cary for transition to social media.

II. Fall 2018

- i. Ideas for speakers?
- ii. Eastern or Western Washington?
 1. Jill stated she liked the balance and creating interest in Eastern WA, and that the topic needs to “grab attention” to encourage Western WA counselors to travel.
 2. Sarah suggested having 2 Fall Conferences in both Western and Eastern WA. Cary advised that this will compete with Oregon’s weeklong conferences, and may create a problem. Jill suggested doing more Networking events.
 3. 67 people at the Eastern WA Fall Conference, and previous Western WA was over 100 people. Cary stated that the Fall Conference numbers have been low for the past 4-5 years.
 4. Krissy proposed to have the Fall Conference in Eastern WA. Annie seconded. None opposed. Motion passed.

IV. NBCC Provider renewed

V. Gold Branch Updates

I. Ways to increase numbers:

- i. **Number of emails sent out (1 per month with 2 topics in it)**
 1. For example, having conference and membership info in the same email.
- ii. **Outreach**
 1. Cary will have 1 for this month, and one for January.
 2. Email Annie with any outreach you do or keep track for Board meetings.
- iii. **Pushing membership**

VI. Health of Washington Association for Play Therapy

I. Western Washington updates

- i. Kathleen stepped down as Western WA Rep.
- ii. Rosie stated that her presentation for Family Systems NW went well, and that it’s a good partnership.

II. Eastern Washington updates

- i. Kade reported that Michael will get data from Conference to him about Eastern WA meetups and locations, and that they will plan from there.

III. Membership

- i. Rosie said that the latest list is from August, and that she emailed Stephanie to ask for an updated list and how to get info on when someone becomes a RPT. Annie will forward the APT newsletter to Rosie and Krissy.
- ii. Annie reported from last March, we are up 3.18% in membership.

IV. Financial Health

- i. Denise said there is no update due to BOA account troubles. She will contact BOA tomorrow to get straightened out.

V. Grad Students – no update

VI. Social Media

- i. Sarah suggested acknowledging new RPTs on social media. Nayeli suggested adding to Newsletter as well.
- ii. Sarah reported that it is going well, and that we have new followers on FB and Instagram. She said more people are viewing posts.
- iii. Email Sarah with any info you would like added to social media.

VII. Outreach

- i. Rosie said that she talked about WAAPT at the presentation she did.
- ii. Cary did a presentation at WMFT (late Sept/early Oct), Navos (last Thursday), and one in January.
- iii. Jill will present at the Feb WAMFT networking meeting.

VII. Networking Meetings

- I. Annie will connect with Priya about networking meetings, but thinks the next one will be in Jan.

VIII. Newsletter & Communications

I. Advertising in Newsletter: see attachment from Annie from California's branch

- i. Board consensus is that CA numbers seemed high. Denise suggested keeping numbers the same, and also adding to website. Krissy also suggested adding a flier to Conferences.
- ii. Will revisit at the next meeting: word length and time on website.

II. Ideas for Winter 2017 newsletter

- i. Nayeli suggested acknowledging new RPTs in the newsletter.
- ii. Rosie will do a member spotlight and send info to Daisy and Stacey.
- iii. Highlighting National Play Therapy Week.

IX. Next meeting: January 21st at 7:0pm via Skype