



Washington Association for Play Therapy
Board Meeting Minutes
July 9, 2017, 7:00-8:00pm

Present Members: Annie Merriman (President), Jill Forsberg (President-Elect), Krissy Perry (Secretary), Denise Bower (Treasurer), Sarah Harwood (Director of Social Media, Graduate Student Representative - City University of Seattle), Rosie Newman (Membership Director), Michael Whitehead (Eastern WA Networking Committee Director), Kathleen Goodman (Western Washington Committee Chair), Kade Hodges (Eastern Washington Committee Chair), Daisy Vergara (Newsletter Committee), Cary Hamilton (Asst Board Director), Alisha Bachman (Graduate Student Representative – Antioch University)

Absent Members: Elizabeth Peixoto (Past President), Priya Raghav (Western WA Networking Committee Director), Stacy Glover (Newsletter Committee), Nayeli Aranda (Graduate Student Representative – Walla Walla University)

Minutes prepared by Krissy Perry, MEd, LMHC, RPT-S, WAAPT Secretary

I. Board Updates

- I. Welcome new Western Washington Chair, Kathleen Goodman!
- II. Upcoming Birthdays to celebrate!

II. Fall Conference-October 28, Spokane Valley Quality Inn

- I. Registration is open – lots of questions and pointed to website
- II. Catering options
 - i. Voted at last meeting to not provide lunch, only coffee and tea
 - ii. Agreed to continue with last vote.
- III. Rooms available at discounted price
 - i. Annie will send out an email in a few weeks to blast registration and include discounted room price.
- IV. Who is planning to be at the conference?
 - i. Jill, Denise, Kade, Daisy, Elizabeth
- V. Raffle?
 - i. Usually someone from the board reaches out to play therapy toy vendors.
 - ii. Jill stated that she is willing to reach out.
- VI. Advertising
 - i. Sarah will create a FB event.
 - ii. Annie will update previous conference flier and email to board. Board members requested to send that out to various sources.
 - iii. Other avenues could be: agencies, listservs, social media, universities, Idaho APT (Cary suggested mollyandmecounseling)

III. Future Conferences

- I. Spring 2018
 - i. Location options (Jill)

1. Jill reported that options as follows:
 - a. Embassy Suites in Lynnwood – 2 rooms on Friday and 1 on Saturday, \$800 each so \$2400 total for rooms – lunch options around \$4000-4500 for just Saturday - \$1000 for AV – estimates total would be \$9000-11,000
 - b. Red Lion Bellevue – waiving room fee with assumption that we'd purchase catering (\$3600-\$4800) – \$95 for AV - total again would be \$9000 with all day meeting packages
 - c. SPU – rooms around \$2000 – food is unknown because Spring Break and dining room is closed
 - i. SPU can't book the space for outside school until 6 months in advance – Jill will contact to pencil us in
2. Jill will reach out to SPU and move forward with them.
- ii. Call for proposals, who is willing to be on the proposal committee?
 1. Closes Oct. 1, 2017
 2. We have gotten 1 proposal already.
 3. Proposal committee – Krissy, Jill, Cary
- iii. Vendors?
 1. Annie said she couldn't find Document on Box. Cary will look.
 2. Board decided not to pursue at this time, will keep options open but not make a priority.

II. Fall 2018

- i. Ideas for speakers?
 1. Cary for Intro to Play, Rosie suggested DIR/Floortime or Jungian, Jill suggested not too specific, Lisa Dion for Synergistic Play Therapy
- ii. Eastern or Western Washington?
 1. Board decided to keep options open until after Fall Conference and then make a decision.

IV. Renewal of APT Approved Provider Status mailed in 6/26/2017

V. Health of Washington Association for Play Therapy

I. Western Washington updates

- i. None.

II. Eastern Washington updates

- i. Kade said that he has been working on getting a mailing list together with all of the schools.

III. Membership

- i. Rosie said we have 116 members, with 1 new member. She stated that she has been working on getting list updated on the website, should be done within the week.
- ii. Annie should get an email in the next week about how we are doing Gold Branch wise.
- iii. Annie requested ideas for Membership Drive ideas:
 1. Cary suggested something like "Where's the Dude" from APT.
 2. Sarah suggested creating a raffle for those who participate. So 2 raffles – 1 for those who participate prior to conference, and 1 for those who participate at the Conference
 - a. Jill motioned to have the raffle be half off at the next conference. Cary seconded. Motion passed.
 3. Sarah and Annie will work together to get the "Where's the Dude" on social media.

IV. Financial Health

- i. Denise reported \$12,757 in the bank account, with APT renewal taken out and all of Red Lion paid.
- ii. Rosie asked about outstanding balances on the website, around 20-30 balances due. Cary asked if the last conference was crossed referenced with the website, Annie will contact Lizzie to see.

V. Grad Students

- i. Sarah has graduated!! She is trying to find a replacement currently.
- ii. Alisha said that she is talking and recruiting as often as possible.

VI. Social Media

- i. Sarah said that we are doing well in terms of “likes” and new liking/following the pages. Cary suggested that Sarah look at Hoot Suite for analytics to see how many people in WA are active on the pages.
- ii. Sarah said she will post the Conference on fliers.

VII. Outreach

- i. Cary will have an Outreach event soon.

VI. Networking Meetings

- I. Rosie hosted one in June, with about 10 people.
- II. Daisy is collaborating with Priya to host the next networking event at the end of Sept.
- III. Michael will be working on creating more networking events in Eastern WA.

VII. Newsletter & Communications

- I. Spring newsletter went out.
- II. Summer Newsletter
 - i. Daisy said that the summer newsletter is a work in progress.
 - ii. Annie suggested items to include: “Where’s the Dude” and membership promotion, benefits of being a member, Rosie’s article in the play therapy magazine, Cary’s chapter in Emerging Research and Practices in Play Therapy, upcoming conferences and networking meetings with CE’s
 - iii. Daisy and Annie will collaborate on how to move forward.

VIII. Olympia Children’s Museum Update

- I. Annie reported that the plaque is up and beautiful
- II. Cary said that she is doing some training for their staff.

IX. Next meeting: September 10th at 7:00pm via Skype